

Keynote **Two**

# Be the Leader People Want to Follow

... even when you don't make the rules

This keynote provides a foundation for leadership through both capturing and cascading an identity-based vision. It helps leaders clarify priorities, maximize effectiveness, and build trust that fosters collaboration.



## This program is perfect for teams and emerging leaders:

- Feeling pulled in a thousand directions
- Looking to reduce stress and eliminate waste
- Caught in the tension between work and home



## The audience will leave with:

- A framework to sharpen focus, streamline processes, and navigate the tension of competing demands
- Tools for creating alignment between individual, team, and organizational goals
- Empowerment to build stronger teams with deeper connection, cohesion, and higher productivity
- Increased confidence that builds trust with those they lead today and tomorrow

*"I found so much **inspiring content** in your talk as well as tangible ways that I could put my leadership skills into action."*

