

Ron Minatrea

Founder & CEO, The Exponential Mindset™ Group
Leadership Consultant & Speaker



817-715-9522

ron@ronminatrea.com



The **Exponential** Mindset™

Keynotes, workshops, and consulting to help leaders **expand their influence** and **multiply their impact**.



**Accelerate Team
Performance**



**Eliminate
Waste**



**Secure the Future
of the Organization**

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To get results, organizations need **effective leaders at every level.**

But, it's hard for leaders to be effective when they are bombarded with the unrelenting pressure to do more with less — and do it faster.

They have to lead with clarity, conviction, and confidence — often as champions of a vision that they didn't create.



*"I have participated in various Leadership/Coaching programs such as John Maxwell and Strategic Coach among others. Ron's Outpost Program has been instrumental in helping me to simplify my business and re-establish my priorities and focus... **"to the point," well-organized, and easy to understand.**"*

Billy Granville, Founder & Owner of the Granville Group,
former linebacker for the Cincinnati Bengals

Edward Jones
MAKING SENSE OF INVESTING

Deloitte.

IEEE

PowerDMS



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Hi, I'm **Ron.**

As a Fortune 100 executive for over 30 years, I understand what it's like to lead in a high-pressure, high-performance environment.

I began my career leading only me. Eventually, I was responsible for overseeing global teams and a \$20 billion operation. In a season of growth, a pivotal assignment transformed my approach to leadership. It made me responsible for everything – with direct control of nothing.

This drove a series of shifts in my thinking, leading me to develop what I now call The Exponential Mindset™.

While there are a number of tenets of the Exponential Mindset™, the single most catalytic idea is that we multiply our impact when we lead more from identity and influence than lines of command and control.

This mindset also helped me recognize that leaders don't have to choose between work and family, their boss and their team, or even customers versus the company.

Today, I help organizations benefit from the accelerated performance, stronger teams, and more effective leaders this mindset produces.

Create a Culture of Constant Growth with Leaders Who...



Feel **confident**,
energized, and focused




Cultivate **trust**,
collaboration, and high
performing teams



Champion the **vision** and
shape the **future** of the
organization



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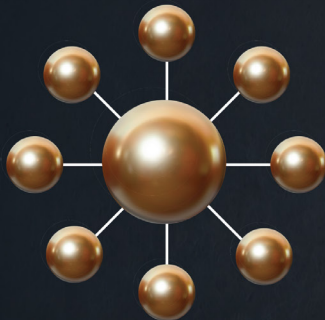
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Here's How We Empower Leaders to **Think, Live, & Lead Exponentially**

Step **One** **Align**

Your leaders get clear and comfortable in their own **identity** — they know who they are, where they are going, and how they will **make their greatest contribution**.

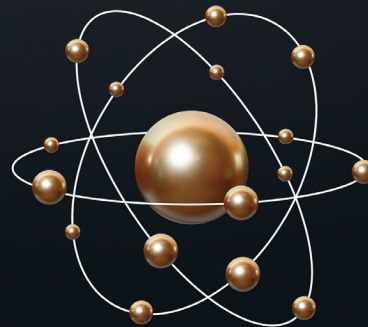


Step **Two** **Engage**

With growing **influence**, leaders leverage diversity of thought and contribution to **strengthen execution, eliminate waste**, and create connections that **fuel peak performance**.

Step **Three** **Accelerate**

Leaders multiply their **impact** throughout their entire sphere of influence. This **increases capacity, accelerates execution**, and positions them to **protect and shape the future** of your organization.



Keynote **One**

Leading with The Exponential Mindset™

Maximize Capacity, Influence, and Impact

The Exponential Mindset™ presented in this keynote facilitates a shift to leading more from identity & influence than lines of command and control. It empowers leaders to breakthrough roadblocks and limitations to multiply their impact like never before.



This program is perfect for emerging and established leaders:

- Under relentless pressure to do more with less - and do it faster
- With high potential for long-term organization impact
- Looking to overcome the limitations of conventional leadership and incremental growth strategies
- Ready to increase their influence by building leaders who build leaders



The audience will leave with a roadmap to:

- Increase engagement and eliminate waste to improve performance, productivity, and profitability
- Move beyond optimizing execution to envisioning and empowering others in a compelling cause
- Embrace diversity to capitalize on unique contributions as complementary forces
- Shift from managing a territory to intentionally expanding their entire sphere of influence
- Better navigate and lead through seasons of change
- Be fully effective at work, fully present at home, and sustain success in both



Keynote **Two**

Be the Leader People Want to Follow

... even when you don't make the rules

This keynote provides a foundation for leadership through both capturing and cascading an identity-based vision. It helps leaders clarify priorities, maximize effectiveness, and build trust that fosters collaboration.



This program is perfect for teams and emerging leaders:

- Feeling pulled in a thousand directions
- Looking to reduce stress and eliminate waste
- Caught in the tension between work and home



The audience will leave with:

- A framework to sharpen focus, streamline processes, and navigate the tension of competing demands
- Tools for creating alignment between individual, team, and organizational goals
- Empowerment to build stronger teams with deeper connection, cohesion, and higher productivity
- Increased confidence that builds trust with those they lead today and tomorrow

*"I found so much **inspiring content** in your talk as well as tangible ways that I could put my leadership skills into action."*



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Training **One**

Building Leaders People Trust

This workshop is for leaders ready to embrace leading more from their identity and influence than lines of command and control.



Aspiring and emerging leaders will learn to:

- Capture an identity-based vision to create synergy - not conflict between work & home
- Master a proven formula for stronger execution of the right goals
- Develop a clear understanding of one's market value & how to make their greatest contribution
- Identify habits & mindsets that no longer serve them to double down on those that do



Attendees will experience an instantly applicable shift in their ability to:

- See priorities clearly, enjoy sharper focus, & become more effective – not just more productive
- Have a deeper sense of identity and confidence that builds trust with their team and peers
- Avoid burnout as they simplify to multiply - improving execution, balance, and personal fulfillment

*WOW! - you have given me the tools I was searching for to move from the scatter-gun approach ... to **a defined step-by-step strategy** which will not only reduce my frustration, but be much more rewarding, both personally and financially. You really demystified the whole thing and made the path through the woods much less formidable and easier to follow!*

—Jannie Meisberger



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Training **Two**

Leading High-Performance Teams

This course equips leaders to expand their influence, build collaborative teams, and foster a healthy culture that drives peak performance.



Leaders and their teams will learn to:

- Adopt a shared identity without compromising individual ambitions
- Envision and invite others to rally around a compelling cause
- Leverage diverse contributions to strengthen a team - not divide it
- Bring out the best in others, empowering and positioning them for success




Attendees will experience an instantly applicable shift in their ability to:

- Nurture stronger, more cohesive teams performing at higher levels
- Improve cross-functional collaboration, breaking down the barriers of "us vs. them"
- Build trust and increase engagement toward a shared vision

*I came into your talk feeling unsure about how I could best add value as a leader ... **your talk opened my eyes to the leader I wanted to be** - regardless of position - and helped me dedicate myself to my work and serving my team.*

—Abigail Fisher-Lewis





Training Three

Leading for Organizational Impact

In this session, we'll explore key shifts in thinking and leadership practices to empower established leaders to multiply their impact - exponentially.



The objectives for middle and senior-level leaders include learning to:

- Adapt to expanding responsibilities - shifting what to think about and how to think about it
- Energize and empower teams - moving beyond directing execution to envision a cause
- Navigate the gray - finding both/and solutions rather than either/or
- Multiply their impact - move from leading a territory to expand their sphere of influence



Attendees will experience an instantly applicable shift in their ability to:

- Accelerate performance - for themselves and their teams
- Create capacity to get more done with less stress - and avoid burnout
- Produce near-term results and long-term growth
- Help shape and protect the future of the organization

“Ron was FABULOUS!!! ... he is very gifted and inspirational. Both his content and delivery style brought a closeness to the room that was palpable. His session will stand out as the most powerful to me.”

—Tracy Lindley



Consulting Alignment in **Purpose & Performance**

In-person and virtual consulting solutions helping leaders and teams at every level



CLARIFY your needs and objectives

We will conduct a mind-mapping session with a select group of leaders to identify gaps, obstacles, and growth opportunities within the organization. Together we'll develop a roadmap to accelerate performance and growth through thinking and leading exponentially.

Our roadmap will include engaging senior leaders to:

- Establish a foundation for emerging leaders to improve execution and expand their influence
- Support established leaders looking to build a legacy of lasting success
- Create alignment throughout the organization to accelerate performance and eliminate waste
- Promote a healthy collaborative culture that people are proud to be part of



CAPTURE an identity-based vision

Through this interactive process senior leaders are equipped with tools and language to capture their existing mission, vision, and values as an organizational identity. Crystalizing an identity-based vision creates unprecedented clarity through alignment of purpose and performance.

This process produces strategies to:

- Develop a cadre of high performance leaders at every level of the organization
- Simplify to multiply - reducing organizational confusion, diffusion, and strife
- Build a sense of pride and ownership as leaders and teams rally around a common cause
- Foster a culture conducive to creativity, innovation, and peak performance





CASCADE

the organizational identity

Our workshops equip leaders at every level to align individual, team, and organizational goals around the identity-based vision, empowering them to champion the cause. When we know who we are, we know what to do!

Confidence and trust will increase as leaders:

- Adopt a shared identity that clarifies priorities and simplifies decision-making
 - Discover how to serve the larger vision without compromising personal ambitions
 - Acquire tools and language that elicits buy-in and ownership of the vision
 - Accelerate performance through personal growth
-



CULTIVATE

the Exponential Mindset

While first exposure to the Exponential Mindset™ produces immediate and actionable shifts in thinking and results, enduring transformation takes time. Therefore, we offer ongoing training, masterclasses, and leadership coaching to nurture and strengthen your teams.

These tailored solutions are designed to help leaders:

- Develop other leaders who think exponentially and apply key concepts in the real world
- Build healthy relationships and corporate culture
- Navigate conflict, challenges, and change
- Break through barriers and internal roadblocks to enhance effectiveness and accelerate

*“Very well prepared...had done his homework.
Had a good understand of us and our culture.
Would **highly recommend** to other leaders.”*

—Fortune 500 Executive





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Getting Started is Easy

1.

Schedule a Call

Discuss needs and objectives for your team, organization, or event.

2.

Book a Tailored Program

Allow Ron and his team to craft a custom program filled with actionable takeaways that fit your real-world needs.

3.

See Exponential Growth

Watch your leaders overcome their biggest challenges to reach their peak performance - with less stress!