

# integrated LEADERSHIP



workshops & keynotes

...empowering middle leaders



## Organizations

- Increase engagement
- Create healthier corporate cultures
- Enhance business performance

## Individuals

- Break down the walls of "us vs. them"
- Navigate competing, even conflicting demands
- Lead without lines

**middle leaders are the engine that drives an organization's culture, execution, & reputation**

In more than thirty years as a Fortune 100 executive, Ron became known for his ability to envision and rally teams – even in challenging times. He built a strong reputation for planning, execution, & organizational transformation. Leading domestic, international, and global operations, he was ultimately responsible for shipping over \$20 billion a year.

Today, he is a leadership speaker and executive coach helping middle leaders thrive - both personally and professionally.

*"Your program was one of the most popular and valuable programs of the convention."*

Conference Producer

*"Very engaging – would highly recommend to other leaders."*

Fortune 500 Leader

*"Great workshop & was very applicable to all styles, levels, & organizational models."*

International  
Non-Profit Executive



**Ron Minatrea**  
Leadership Speaker  
Former Fortune 100  
Executive

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"I appreciated the past experience of the speaker & how it related to the message.  
More real-life than theory. Well worth the time out of the office."



## KEYNOTES/WORKSHOPS

for middle leaders ... and the senior leaders  
that depend on them

Regardless of their title or position, middle leaders are those most responsible for the day to day execution of the operations, strategies, and objectives defined by their senior leaders.

These middle leaders are rarely asked to create the company vision – but rather to catch it!

They both lead & follow at the same time, lending their leadership – and perhaps the best years of their life, to someone else's cause.

Integrated Leadership, offered in both workshop or keynote form, is designed to help organizations engage and equip these key individuals, creating teams of high performing leaders all committed to a common vision – without compromising their own ambitions. It addresses three critical elements that enable middle leaders to thrive!

### CLARIFY



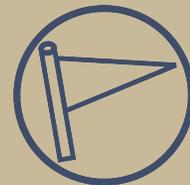
Leaders get clear about their identity, what they want, and have to offer - resulting in greater confidence and focus.

### COMMIT



Examines how to fully commit to the company's cause without compromising one's personal hopes, plans, and dreams.

### CHAMPION



Focuses on becoming a better leader and an influential driver of change that can fuel business growth and mission success.

## A Word to Event Planners

In my corporate role I was charged with pulling together several major events with huge budgets – and even larger expectations.

As an entrepreneur, I have served as the Associate Producer of an annual industry conference drawing hundreds of people from countries all over the world - and coordinating the content and logistics for more than 60 presenters.

So I can appreciate at least some of the pressures and challenges you face as an event planner or conference organizer. I want to do everything I can to make your job easier ... and your event a rousing success.

~ Ron Minatrea

## To help out, I offer:

- A single, all inclusive fee that lets you avoid the hassles of unknown expenses & reimbursements
- Early arrival to reduce stress ... plus, I'm happy to make all my own travel arrangements
- On-site availability to participate in other conference activities, panels, or audience mixers
- A tailored presentation within my area of expertise to best suit your event objectives & themes
- Pre & post event availability by phone, email, video link, or even on site if required
- Executive coaching or extra workshops as needed